

Name.....Index Number...../.....

565/1
BUSINESS STUDIES
Paper 1
Oct./Nov. 2015
2 hours

Candidate's Signature.....

Date.....



05350048

THE KENYA NATIONAL EXAMINATIONS COUNCIL
Kenya Certificate of Secondary Education
BUSINESS STUDIES
Paper 1
2 hours

Instructions to candidates

- (a) Write your name and index number in the spaces provided above.
- (b) Sign and write the date of examination in the spaces provided above.
- (c) Answer **all** the questions
- (d) All questions should be written in the spaces provided in this booklet.
- (e) **This paper consists of 13 printed pages.**
- (f) **Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.**
- (g) **Candidates should answer the questions in English.**

For Examiner's Use Only

Question	1	2	3	4	5	6	7	8	9	10	11	12	13
Marks													

Question	14	15	16	17	18	19	20	21	22	23	24	25
Marks												

**TOTAL
MARKS**



- 1** What are the reasons that would make an individual engage in business? (4 marks)
- (a)
 - (b)
 - (c)
 - (d)
- 2** List **four** types of utility and the production activity associated with each of them. (4 marks)
- (a)
 - (b)
 - (c)
 - (d)
- 3** Outline **four** ways in which the office facilitates effective handling of documents. (4 marks)
- (a)
 - (b)
 - (c)
 - (d)

4 Highlight **four** factors that may influence a consumer to purchase products from a kiosk rather than a supermarket. (4 marks)

- (a)
-
- (b)
-
- (c)
-
- (d)
-

5 State **four** circumstances under which hire purchase may be used to acquire goods. (4 marks)

- (a)
-
- (b)
-
- (c)
-
- (d)
-

6 Give **four** reasons for the increased use of mobile phones in banking. (4 marks)

- (a)
- (b)
- (c)
- (d)

7 Outline **four** methods that the Government of Kenya uses to regulate business activities. (4 marks)

- (a)
- (b)
- (c)
- (d)

8 State **four** disadvantages of using internet as a means of communication. (4 marks)

- (a)
- (b)
- (c)
- (d)

9 State **four** differences between life assurance and general insurance.

(4 marks)

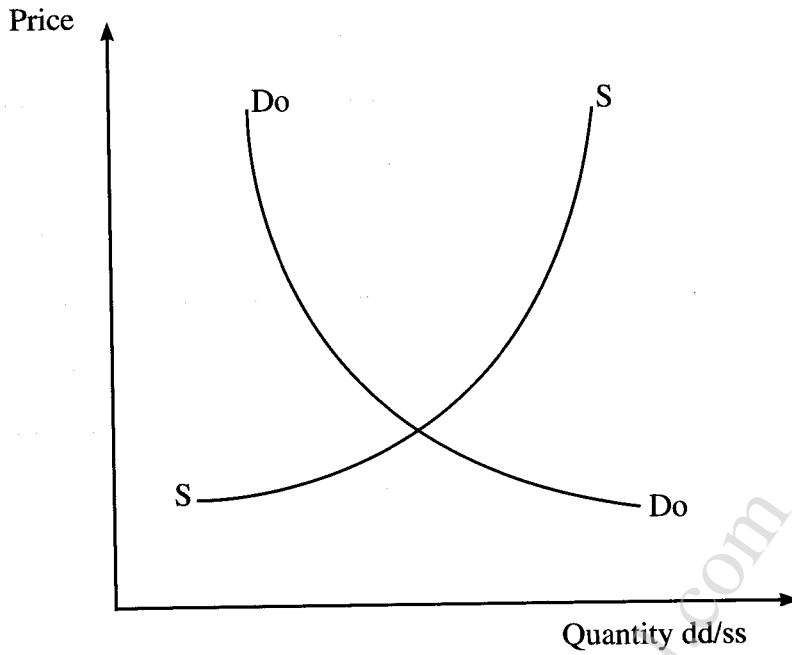
Life Assurance	General Insurance
(a)
.....
(b)
.....
(c)
.....
(d)
.....

10 Give **four** reasons for observing ethical practices in product promotion.

(4 marks)

- (a)
-
- (b)
-
- (c)
-
- (d)
-

11 The graph given below represents the demand and supply curves of milk:



State **four** effects of a shift of the demand curve to the right.

(4 marks)

- (a)
- (b)
- (c)
- (d)

12 Outline **four** disadvantages that a manufacturer would suffer if wholesalers were eliminated from the chain of distribution. (4 marks)

- (a)
-
- (b)
-
- (c)
-
- (d)
-

13 The following balance sheet was incorrectly prepared:

**PEMBE TATU TRADERS
BALANCE SHEET
FOR THE YEAR ENDED 31.12.12**

	Ksh		Ksh
Stock	5,000	Furniture	50,000
Bank overdraft	5,000	Debtors	7,000
Cash	<u>9,000</u>	Capital	<u>66,000</u>
	<u>19,000</u>		<u>123,000</u>

Prepare a corrected balance sheet. (4 marks)

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15 Identify the ledgers in which the following accounts are maintained.

(5 marks)

	ACCOUNT	LEDGER
(i)	Pendo (Debtor)	
(ii)	Machinery	
(iii)	Rent	
(iv)	Capital	
(v)	Juma (Creditor)	

16 List **three** levels of inflation.

(3 marks)

- (a)
- (b)
- (c)

17 Name the documents described by the statements given below as used in International Trade:

(4 marks)

- (a) Requests for payment before goods are delivered.....
- (b) Shows ownership or title of goods imported.....
- (c) Shows the country of manufacture of goods.....
- (d) Shows the transportation charges for goods.....

18 The following Purchases Returns Journal relates to Farasi Traders:

PURCHASES RETURNS JOURNAL				
DATE	DETAILS	INVOICE NO.	FOLIO	AMOUNT
2012				
MARCH				KSH
1	Junior	R22	PL1	2,000
3	Mimi Supplies	100	PL 2	4,000
4	Kilimanjaro	30	PL 5	5,000
			GL 4	<u>11,000</u>

Post the information above to the relevant ledger accounts.

(4 marks)

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19 Outline four goals of development to a country.

(4 marks)

(a)

.....

(b)

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(c)

.....

(d)

.....

22 Highlight **four** benefits of a business plan to an entrepreneur. (4 marks)

- (a)
- (b)
- (c)
- (d)

23 Outline **four** benefits of sea transport over air transport. (4 marks)

- (a)
- (b)
- (c)
- (d)

24 In which ways can an investor benefit from the stock exchange? (4 marks)

- (a)
- (b)
- (c)
- (d)

25 State **three** clauses found in the Memorandum of Association.

(3 marks)

- (a)
- (b)
- (c)

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